



Privacy Policy

EFFECTIVE AS OF 18 OCTOBER 2023.

Please click [here](#)¹ to view the previous version of our Privacy Policy.

This Privacy Policy describes how Ivy, Inc. and our subsidiaries and affiliates ("**Ivy**," "**we**", "**us**" or "**our**") process personal information that we collect through our digital or online properties or services that link to this Privacy Policy (including as applicable, our website, software, social media pages, marketing activities, and other activities described in this Privacy Policy (collectively, the "**Service**")).

NOTICE TO EUROPEAN USERS: Please see the [Notice to European Users](#)² section for additional information for individuals located in the EEA or UK (which we refer to as "**Europe**", and "**European**" should be understood accordingly) below.

You can download a printable copy of this Privacy Policy [here](#)³.

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¹<https://unify.ai/privacy/>

²<https://unify.ai/privacy#policy-notice-eu>

³https://unify.ai/privacy/Printable_Ivy_Privacy+Cookie_Policy.pdf

Personal information we collect

Information you provide to us. Personal information you may provide to us through the Service or otherwise includes:

- **Contact data**, such as your first and last name, salutation, email address, mailing addresses, and phone number.
- **Profile data**, such as the username and password that you may set to establish an online account on the Service, organization, department, team size, years of experience, job title, and any other information that you add to your account profile.
- **Communications data**, based on our exchanges with you, including when you contact us through the Service, community feature, social media, email, or otherwise.
- **Marketing data**, such as your preferences for receiving our marketing communications and details about your engagement with them.
- **User-generated content data**, such as comments, questions, messages, works of authorship, and other content or information that you generate, transmit, or otherwise make available on the Service, as well as associated metadata. Metadata includes information on how, when, where, and by whom a piece of content was collected and how that content has been formatted or edited. Metadata also includes information that users can add or can have added to their content, such as keywords, geographical or location information, and other similar data.
- **Payment data**, needed to complete transactions, including payment card information or bank account number.
- **Other data** not specifically listed here, which we will use as described in this Privacy Policy or as otherwise disclosed at the time of collection.

Third-party sources. We may combine personal information we receive from you with personal information we obtain from other sources, such as:

- **Public sources**, such as government agencies, public records, social media platforms, and other publicly available sources.
- **Private sources**, such as data providers, social media platforms and data licensors.
- **Third-party services**, such as social media services, that you use to log into, or otherwise link to, your Service account. This data may include your username, profile

picture and other information associated with your account on that third-party service that is made available to us based on your account settings on that service.

Automatic data collection. We, our service providers, and our business partners may automatically log information about you, your computer or mobile device, and your interaction over time with the Service, our communications and other online services, such as:

- **Device data**, such as your computer or mobile device's operating system type and version, manufacturer and model, browser type, screen resolution, RAM and disk size, CPU usage, device type (e.g., phone, tablet), IP address, unique identifiers (including identifiers used for advertising purposes), language settings, mobile device carrier, radio/network information (e.g., Wi-Fi, LTE, 3G), and general location information such as city, state or geographic area.
- **Online activity data**, such as pages or screens you viewed, how long you spent on a page or screen, the website you visited before browsing to the Service, navigation paths between pages or screens, information about your activity on a page or screen, access times and duration of access, and whether you have opened our emails or clicked links within them.
- **Communication interaction data**, such as your interactions with our email, text or other communications (e.g., whether you open and/or forward emails) – we may do this through use of pixel tags (which are also known as clear GIFs), which may be embedded invisibly in our emails.

Cookies. Some of our automatic data collection is facilitated by cookies and similar technologies. For more information, see our [Cookie Notice](#)⁴. We will also store a record of your preferences in respect of the use of these technologies in connection with the Service.

How we use your personal information

We may use your personal information for the following purposes or as otherwise described at the time of collection:

Service delivery and operations. We may use your personal information to:

- provide, operate and improve the Service and our business;

⁴<https://unify.ai/privacy#cookie-notice>

- personalizing the service, including remembering the devices from which you have previously logged in and remembering your selections and preferences as you navigate the Service;
- establish and maintain your user profile on the Service;
- facilitate social features of the Service, such as by identifying and suggesting connections with other users of the Service;
- enable security features of the Service, such as by sending you security codes via email, and remembering devices from which you have previously logged in;
- communicate with you about the Service, including by sending Service-related announcements, updates, security alerts, and support and administrative messages;
- communicate with you about events in which you participate;
- understand your needs and interests, and personalize your experience with the Service and our communications; and
- provide support for the Service, and respond to your requests, questions and feedback.

Research and development. We may use your personal information for research and development purposes, including to analyze and improve the Service and our business and to develop new products and services. As part of these activities, we may create aggregated, de-identified and/or anonymized data from personal information we collect. We make personal information into de-identified or anonymized data by removing information that makes the data personally identifiable to you. We may use this aggregated, de-identified or otherwise anonymized data and share it with third parties for our lawful business purposes, including to analyze and improve the Service and promote our business and will not attempt to re-identify any such data.

Software improvement and analytics. We may use your personal information to analyze your usage of the software, improve the software, improve the rest of our business, help us understand user activity on the software, and to develop new products and services. See more details in our [Telemetry Policy](#)⁵.

⁵<https://unify.ai/telemetry/>

Marketing and advertising. We, our service providers and our third-party advertising partners may collect and use your personal information for marketing and advertising purposes:

- **Direct marketing.** We may send you direct marketing communications and may personalize these messages based on your needs and interests. You may opt-out of our marketing communications as described in the respective marketing communications.
- **Interest-based advertising.** Our third-party advertising partners may use cookies and similar technologies to collect information about your interaction (including the data described in the automatic data collection section above) with the Service, our communications and other online services over time, and use that information to serve online ads that they think will interest you. This is called interest-based advertising. We may also share information about our users with these companies to facilitate interest-based advertising to those or similar users on other online platforms. You can learn more about your choices for limiting interest-based advertising in the Cookie Notice.

Compliance and protection. We may use your personal information to:

- comply with applicable laws, lawful requests, and legal processes, such as to respond to subpoenas, investigations or requests from government authorities;
- protect our, your or others' rights, privacy, safety or property (including by making and defending legal claims);
- audit our internal processes for compliance with legal and contractual requirements or our internal policies;
- enforce the terms and conditions that govern the Service; and
- prevent, identify, investigate and deter fraudulent, harmful, unauthorized, unethical or illegal activity, including cyberattacks and identity theft.

Business interactions. If you communicate with us as an employee or representative of a service provider, business partner or other company we do business with, in addition to the other uses included in this section, we may use personal information about you to administer our relationship, maintain contractual relations and to operate our business.

Retention

We retain personal information for as long as necessary to fulfill the purposes for which we collected it, including for the purposes of satisfying any legal, accounting, or reporting requirements, to establish or defend legal claims, or for compliance and protection purposes.

To determine the appropriate retention period for personal information, we consider the amount, nature, and sensitivity of the personal information, the potential risk of harm from unauthorized use or disclosure of your personal information, the purposes for which we process your personal information and whether we can achieve those purposes through other means, and the applicable legal requirements.

When we no longer require the personal information, we have collected about you, we will either delete or anonymize it or, if this is not possible (for example, because your personal information has been stored in backup archives), then we will securely store your personal information and isolate it from any further processing until deletion is possible. If we anonymize your personal information (so that it can no longer be associated with you), we may use this information indefinitely without further notice to you.

How we share your personal information

We may share your personal information with the following parties and as otherwise described in this Privacy Policy, in other applicable notices, or at the time of collection.

Affiliates. Our corporate parent, subsidiaries, and affiliates.

Service providers. Third parties that provide services on our behalf or help us operate the Service or our business (such as hosting, information technology, customer support, email delivery, marketing, consumer research and website analytics).

Partners. We may sometimes share your personal information with partners or enable partners to collect information directly via our Service. For example, advertising companies for the **interest-based advertising purposes**⁶ described above.

Professional advisors. Professional advisors, such as lawyers, auditors, bankers and insurers, where necessary in the course of the professional services that they render to us.

⁶<https://unify.ai/privacy#policy-interest-based-ads>

Third parties designated by you. We may share your personal information with third parties where you have instructed us or provided your consent to do so.

Linked third-party services. If you log into the Service with, or otherwise link your Service account to, a social media or other third-party service, we may share your personal information with that third-party service. The third party's use of the shared information will be governed by its privacy policy and the settings associated with your account with the third-party service.

Authorities and others. Law enforcement, government authorities, and private parties, as we believe in good faith to be necessary or appropriate for the **compliance and protection purposes**⁷ described above.

Business transferees. We may disclose personal information in the context of actual or prospective business transactions (*e.g.*, investments in Ivy, financing of Ivy, public stock offerings, or the sale, transfer or merger of all or part of our business, assets or shares), for example, we may need to share certain personal information with prospective counterparties and their advisers. We may also disclose your personal information to an acquirer, successor, or assignee of Ivy as part of any merger, acquisition, sale of assets, or similar transaction, and/or in the event of an insolvency, bankruptcy, or receivership in which personal information is transferred to one or more third parties as one of our business assets.

Other users and the public. Your profile and other user-generated content data (except for messages) may be visible to other users of the Service. For example, other users of the Service may have access to your information if you chose to make your profile or other personal information available to them through the Service, such as when you provide comments, reviews, survey responses, or share other content. This information can be seen, collected and used by others, including being cached, copied, screen captured or stored elsewhere by others (*e.g.*, search engines), and we are not responsible for any such use of this information.

Other sites and services

The Service may contain links to websites, mobile applications, and other online services operated by third parties. In addition, our content may be integrated into web pages or other online services that are not associated with us. These links and integrations are not an endorsement of, or representation that we are affiliated with, any third party. We do not control websites, mobile applications or online services operated by third parties, and we are not

⁷<https://unify.ai/privacy#policy-compliance>

responsible for their actions. We encourage you to read the privacy policies of the other websites, mobile applications and online services you use.

Security

We employ a number of technical, organizational and physical safeguards designed to protect the personal information we collect. However, security risk is inherent in all internet and information technologies and we cannot guarantee the security of your personal information.

International data transfer

We are headquartered in the United States and may use service providers that operate in other countries. Your personal information may be transferred to the United States or other locations where privacy laws may not be as protective as those in your state, province, or country.

Users in Europe should read the important information provided **below**⁸ about the transfer of personal information outside of Europe.

Children

The Service is not intended for use by anyone under 18 years of age. If you are a parent or guardian of a child from whom you believe we have collected personal information in a manner prohibited by law, please **contact us**⁹. If we learn that we have collected personal information through the Service from a child without the consent of the child's parent or guardian as required by law, we will comply with applicable legal requirements to delete the information.

Changes to this Privacy Policy

We reserve the right to modify this Privacy Policy at any time. If we make material changes to this

⁸<https://unify.ai/privacy#policy-notice-eu>

⁹privacy@unify.ai

Privacy Policy, we will notify you by updating the date of this Privacy Policy and posting it on the Service or other appropriate means. Any modifications to this Privacy Policy will be effective upon our posting the modified version (or as otherwise indicated at the time of posting). In all cases, your use of the Service after the effective date of any modified Privacy Policy indicates your acknowledging that the modified Privacy Policy applies to your interactions with the Service and our business.

How to contact us

- **Email:** privacy@unify.ai
- **Mail:** 71-75 Shelton Street, Covent Garden, London WC2H9JQ

Notice to European users

General

Where this Notice to European users applies. The information provided in this “Notice to European users” section applies only to individuals in the United Kingdom and the European Economic Area (i.e., “**Europe**” as defined at the top of this Privacy Policy).

Personal information. References to “personal information” in this Privacy Policy should be understood to include a reference to “personal data” (as defined in the GDPR) – i.e., information about individuals from which they are either directly identified or can be identified.

Controller. Ivy is the controller in respect of the processing of your personal information covered by this Privacy Policy for purposes of European data protection legislation (i.e., the **EU GDPR**¹⁰ and the so-called ‘**UK GDPR**¹¹’ (as and where applicable, the “GDPR”). See the ‘How to contact us’ section above for our contact details.

Our GDPR Representatives. We have appointed the following representatives in Europe as required by the GDPR – you can also contact them directly should you wish:

¹⁰<https://eur-lex.europa.eu/legal-content/EN/TXT/HTML/?uri=CELEX:32016R0679&from=EN>

¹¹https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/969514/20201102_-_GDPR_-_MASTER_Keeling_Schedule_with_changes_highlighted_V4.pdf

Our Representative in the EU. Our EU representative appointed under the EU GDPR can be contacted:

- By email to: privacy@unify.ai
- By postal mail to: 71-75 Shelton Street, Covent Garden, London WC2H9JQ

Our legal bases for processing

In respect of each of the purposes for which we use your personal information, the GDPR requires us to ensure that we have a “legal basis” for that use.

Our legal bases for processing your personal information described in this Privacy Policy are listed below.

- Where we need to perform a contract, we are about to enter into or have entered into with you (“**Contractual Necessity**”).
- Where it is necessary for our legitimate interests and your interests and fundamental rights do not override those interests (“**Legitimate Interests**”).
- More detail about the specific legitimate interests pursued in respect of each Purpose we use your personal information for is set out in the table below.
- Where we need to comply with a legal or regulatory obligation (“**Compliance with Law**”).
- Where we have your specific consent to carry out the processing for the Purpose in question (“**Consent**”).

We have set out below, in a table format (see Page no. 11), the legal bases we rely on in respect of the relevant Purposes for which we use your personal information – for more information on these Purposes and the data types involved, see ‘How we use your personal information’.

PURPOSE	CATEGORIES OF PERSONAL INFORMATION INVOLVED	LEGAL BASIS
Service delivery and operations (and Business interactions)	<ul style="list-style-type: none"> • Contact data • Profile Data • Communications data • User-generated content data • Payment Data • Data from Third Party Services • Device data 	<ul style="list-style-type: none"> • Contractual Necessity. • Legitimate Interests. In all other cases - our legitimate interests to develop and communicate about our business.
Security	<ul style="list-style-type: none"> • Any and all data types relevant in the circumstances 	<ul style="list-style-type: none"> • Compliance with Law. • Legitimate Interests. We have a legitimate interest in ensuring the ongoing security and proper operation of our Service and associated IT services, systems, and networks.
Marketing	<ul style="list-style-type: none"> • Contact data • Communications data • Marketing data • Device data • Online activity data 	<ul style="list-style-type: none"> • Legitimate Interests. We have legitimate interests in promoting our operations and goals as an organization and provide marketing communications for that purpose. • Consent, in circumstances or in jurisdictions where consent is required under applicable laws for providing any given marketing communications.
Compliance and protection	<ul style="list-style-type: none"> • Any and all data types relevant in the circumstances 	<ul style="list-style-type: none"> • Compliance with Law. • Legitimate interests. Where Compliance with Law is not applicable, we and any relevant third parties have legitimate interests in participating in,

PURPOSE	CATEGORIES OF PERSONAL INFORMATION INVOLVED	LEGAL BASIS
		<p>supporting, and following legal process and requests, including through cooperation with authorities. We and any relevant third parties may also have legitimate interests of ensuring the protection, maintenance, and enforcement of our and their rights, property, and/or safety.</p>
Research and development	<ul style="list-style-type: none"> Any and all data types relevant in the circumstances 	<ul style="list-style-type: none"> Legitimate interests. We have legitimate interests, and believe it is also in your interests, that we are able to take steps to ensure that our Services operate as intended. Consent, in circumstances or in jurisdictions where consent is required under applicable laws for service improvement and analytics.
Software improvement and analytics	<ul style="list-style-type: none"> Any and all data types relevant in the circumstances 	<ul style="list-style-type: none"> Legitimate interests. We have legitimate interests, and believe it is also in your interests, that we are able to take steps to ensure that our software and services operate as intended and are enhanced. Consent, in circumstances or in jurisdictions where consent is required under applicable laws to improve our software.
Further uses	<ul style="list-style-type: none"> Any and all data types relevant in the circumstances 	<ul style="list-style-type: none"> The original legal basis relied upon, if the relevant further use is compatible with the initial purpose for which the Personal Information was collected. Consent, if the relevant further use is not compatible with the initial purpose for which the personal information was collected.

Other info

No sensitive personal information. We ask that you not provide us with any sensitive personal information (e.g., social security numbers, information related to racial or ethnic origin, political opinions, religion or other beliefs, health, biometrics or genetic characteristics, criminal background or trade union membership) on or through the services, or otherwise to us. If you provide us with any sensitive personal information to us when you use the services, you must consent to our processing and use of such sensitive personal information in accordance with this Privacy Policy. If you do not consent to our processing and use of such sensitive personal information, you must not submit such sensitive personal information through our services.

No Automated Decision-Making and Profiling. As part of the Service, we do not engage in automated decision-making and/or profiling, which produces legal or similarly significant effects.

Your rights

General. European data protection laws give you certain rights regarding your personal information. If you are located in Europe, you may ask us to take the following actions in relation to your personal information that we hold:

- **Access.** Provide you with information about our processing of your personal information and give you access to your personal information.
- **Correct.** Update or correct inaccuracies in your personal information.
- **Delete.** Delete your personal information where there is no good reason for us to continue to process it - you also have the right to ask us to delete or remove your personal information where you have exercised your right to object to processing (see below).
- **Transfer.** Transfer a machine-readable copy of your personal information to you or a third party of your choice.
- **Restrict.** Restrict the processing of your personal information, for example if you want us to establish its accuracy or the reason for processing it.
- **Object.** Object to our processing of your personal information where we are relying on Legitimate Interests – you also have the right to object where we are processing your personal information for direct marketing purposes.

- **Withdraw Consent.** When we use your personal information based on your consent, you have the right to withdraw that consent at any time.

Exercising These Rights. You may submit these requests by email to privacy@unify.ai or our postal address provided above. We may request specific information from you to help us confirm your identity and process your request. Whether or not we are required to fulfill any request you make will depend on a number of factors (e.g., why and how we are processing your personal information), if we reject any request you may make (whether in whole or in part) we will let you know our grounds for doing so at the time, subject to any legal restrictions.

Your Right to Lodge a Complaint with your Supervisory Authority. In addition to your rights outlined above, if you are not satisfied with our response to a request you make, or how we process your personal information, you can make a complaint to the data protection regulator in your habitual place of residence.

- For users in the European Economic Area – the contact information for the data protection regulator in your place of residence can be found here: https://edpb.europa.eu/about-edpb/board/members_en

- For users in the UK – the contact information for the UK data protection regulator is below:

The Information Commissioner's Office

Water Lane, Wycliffe House

Wilmslow - Cheshire SK9 5AF

Tel. +44 303 123 1113

Website: <https://ico.org.uk/make-a-complaint/>

Data Processing outside Europe

We are a U.S.-based company and many of our service providers, advisers, partners or other recipients of data are also based in the U.S. This means that, if you use the Service, your personal information will necessarily be accessed and processed in the U.S. It may also be provided to recipients in other countries outside Europe.

Where we share your personal information with third parties who are based outside Europe, we try to ensure a similar degree of protection is afforded to it.

You may contact us if you want further information on the specific mechanism used by us when

transferring your personal information out of Europe. You may have the right to receive a copy of the appropriate safeguards under which your personal information is transferred by contacting us at privacy@unify.ai.

Cookie Notice

EFFECTIVE AS OF 18 OCTOBER 2023.

This Cookie Notice explains how Ivy, Inc. ("Ivy", "we", "us" or "our") uses cookies and similar technologies in connection with our website – <https://unify.ai> – and any other website that we own or control and which posts or links to this Cookie Notice (collectively, the "Sites").

You do not need to allow cookies to visit most of the Sites. However, enabling cookies may allow for a more tailored browsing experience and is required for certain parts of the Sites to work.

For further information about this Cookie Notice, please contact us at privacy@unify.ai.

What are cookies?

Cookies are small data files that are placed on your computer or mobile device when you visit a website. Cookies serve different purposes, like helping us understand how a site is being used, letting you navigate between pages efficiently, remembering your preferences, and generally improving your browsing experience.

What are the key concepts?

First-party cookies. These cookies are served directly by us to your computer or mobile device, which we use to recognize your computer or mobile device when it revisits our Sites.

Third-party cookies. They are cookies that are set by a domain other than that of the website being visited by the user. If a user visits a website and another entity sets a cookie through that website, this would be a third-party cookie. Third-party cookies can be used for a variety of purposes, including site analytics, advertising, and social media features.

Persistent cookies. They are cookies that remain on a user's device for the period of time specified in the cookie. They are activated each time that the user visits the website that created that particular cookie.

Session cookies. These cookies allow website operators to link the actions of a user during a browser session. A browser session starts when a user opens the browser window and finishes

when they close the browser window. Session cookies are created temporarily. Once you close the browser, all session cookies are deleted.

What are the categories and purposes of the cookies used on the Sites and App?

We use “strictly necessary”, “performance”, “advertising” and “functional” cookies on our Sites and App:

Strictly necessary cookies. These cookies are necessary for the Sites to function and cannot be switched off in our systems. They are usually only set in response to actions made by you which amount to a request for services, such as setting your privacy preferences, logging in or filling in forms. You can set your browser to block or alert you about these cookies, but some parts of the Sites will not then work. We use these strictly necessary cookies to identify you as being logged in to the Sites and to authenticate you, to make sure you connect to the right service on the Sites when we make any changes to the way it works and for security purposes.

Performance cookies. These cookies allow us to count visits and traffic sources so we can measure and improve the performance of our Sites. They help us to know which pages are the most and least popular and see how visitors move around the Sites and gather information on error messages. The information these cookies collect is aggregated. If you do not allow these cookies we will not know when you have visited our Sites and will not be able to monitor its performance. We use performance cookies to perform web analytics and for error management purposes, by measuring any errors that may occur.

Functional cookies. These cookies enable the Sites to provide enhanced functionality and personalization. They may be set by us or by third party providers whose services we have added to our pages. If you do not allow these cookies then some or all of these services may not function properly.

Advertising cookies. These cookies record your visit to our Sites, the pages you have visited and the links you have followed. We will use this information to make our Sites and the advertising displayed on it more relevant to your interests. We may also share this information with third parties for this purpose. These cookies may be set through our Sites by our advertising partners. They may be used by those companies to build a profile of your interests and show you relevant adverts on other websites. They are based on uniquely identifying your browser and internet device. If you do not allow these cookies, you will experience less targeted advertising.

What types of cookies and similar tracking technologies do we use on the Sites?

On the Sites, we use cookies and other tracking technologies in the following categories described in the table below.

NAME OF THE COOKIE	CATEGORY AND PURPOSE	DURATION OF THE COOKIE	WHO SERVES THE COOKIE
OptanonConsent	Functionality	12 months EEA UK / 540 days elsewhere	.discord.com
cf_clearance	Security, Analytics	11 months EEA UK / 540 days elsewhere	discord.com
__sdcfduid	Analytics	11 months EEA UK / 540 days elsewhere	discord.com
ajs_user_id	Security, Functionality	10 months EEA UK / 540 days elsewhere	.unify.ai
dotcom_user	Analytics, Advertising	12 months EEA UK / 540 days elsewhere	.github.com
__dcfduid	Analytics, Functionality	11 months EEA UK / 540 days elsewhere	discord.com
logged_in	Security, Analytics	12 months EEA UK / 540 days elsewhere	.github.com
_octo	Analytics, Functionality, Advertising	9 months EEA UK / 540 days elsewhere	.github.com
_ga_RJWNTZKGN2	Analytics	12 months EEA UK / 540 days elsewhere	.unify.ai
uc_session	Analytics, Advertising	15 minutes	.dropboxusercontent.com
ajs_anonymous_id	Analytics, Advertising	10 months EEA UK / 540 days elsewhere	.unify.ai
_ga	Analytics	13 months EEA UK / 540 days elsewhere	.discord.com

NAME OF THE COOKIE	CATEGORY AND PURPOSE	DURATION OF THE COOKIE	WHO SERVES THE COOKIE
GCP_IAP_UID	Security, Analytics	10 months EEA UK / 540 days elsewhere	unify.ai
_ga	Analytics	12 months EEA UK / 540 days elsewhere	unify.ai

Other technologies

In addition to cookies, our Sites may use other technologies, such as Flash technology to pixel tags to collect information automatically.

Browser Web Storage. We may use browser web storage (including via HTML5), also known as locally stored objects (“LSOs”), for similar purposes as cookies. Browser web storage enables the storage of a larger amount of data than cookies. Your web browser may provide functionality to clear your browser web storage.

Web Beacons. We may also use web beacons (which are also known as pixel tags and clear GIFs) on our Sites and in our HTML-formatted emails to track the actions of users on our Sites and interactions with our emails. Unlike cookies, which are stored on the hard drive of your computer or mobile device by a website, pixel tags are embedded invisibly on webpages or within HTML-formatted emails. Pixel tags are used to demonstrate that a webpage was accessed or that certain content was viewed, typically to measure the success of our marketing campaigns or engagement with our emails and to compile statistics about usage of the Sites, so that we can manage our content more effectively.

Your choices

You can decide not to accept cookies, except those that are strictly necessary. If you do not accept our cookies, you may experience some inconvenience in your use of our Sites. For example, we may not be able to recognize your computer or mobile device and you may need to log in every time you visit our Sites.

Cookie Preference Center

If you are located in the United Kingdom and the European Economic Area (i.e., “**Europe**”), you can change the cookie settings when you visit our Sites via our Cookie Banner that is displayed to you when you first visit our Sites, or at any time by visiting the Cookie Preference Center.

Our Cookie Banner and Cookie Preference Center allow you to accept, refuse or manage the setting of all or some cookies:

- Strictly necessary cookies do not require your consent.
- When we deploy other cookies, you have the possibility to accept all cookies, or only a category of cookies, by clicking on the appropriate acceptance button.

Blocking cookies in your browser

Most browsers let you remove or reject cookies. To do this, follow the instructions in your browser settings. Many browsers accept cookies by default until you change your settings. In order to understand these settings, the following links may be helpful. Otherwise, you should use the 'Help' option in your internet browser for more details:

- [Cookie settings in Microsoft Edge](#)¹²
- [Cookie settings in Firefox](#)¹³
- [Cookie settings in Chrome](#)¹⁴
- [Cookie settings in Safari](#)¹⁵

¹²<https://learn.microsoft.com/en-us/microsoft-edge/devtools-guide-chromium/storage/cookies>

¹³<https://support.mozilla.org/en-US/kb/cookies-information-websites-store-on-your-computer?redirectlocale=en-US&redirectslug=Cookies>

¹⁴<https://support.google.com/chrome/bin/answer.py?hl=en&answer=95647>

¹⁵<https://support.apple.com/kb/HT1677>

Blocking images/clear gifs

Most browsers and devices allow you to configure your device to prevent images from loading. To do this, follow the instructions in your particular browser or device settings.

Third-party opt-out option

You can opt-out of interest-based advertising through some of the third parties listed in the chart above by using the corresponding third-party opt-out tool provided in the chart.

Industry association opt-outs

You may opt out of receiving interest-based advertising on websites through members of the Network Advertising Initiative by clicking [here](#)¹⁶ or the Digital Advertising Alliance by clicking [here](#)¹⁷. You may opt out of receiving targeted advertising in mobile apps through participating members of the Digital Advertising Alliance by installing the AppChoices mobile app, available [here](#)¹⁸, and selecting the user's choices. Please note that we also may work with companies that offer their own opt-out mechanisms and may not participate in the opt-out mechanisms linked above.

Blocking advertising ID use in your mobile settings

Your mobile device settings may provide functionality to limit use of the advertising ID associated with your mobile device for interest-based advertising purposes.

If you do not accept our cookies, you may experience some inconvenience in your use of our Sites. For example, we may not be able to recognize your computer or mobile device and you may need to log in every time you visit our Sites.

If you choose to opt-out of targeted advertisements, you will still see advertisements online, but

¹⁶<http://www.networkadvertising.org/choices>

¹⁷<http://www.aboutads.info/choices>

¹⁸<https://www.youradchoices.com/appchoices>

they may not be relevant to you. Even if you do choose to opt-out, not all companies that serve online behavioral advertising are included in this list, and so you may still receive some cookies and tailored advertisements from companies that are not listed.

For more information about how we collect, use and share your information, see our [Privacy Policy](#)¹⁹.

Changes

Information about the cookies we use may be updated from time to time, so please check back on a regular basis for any changes.

Questions

If you have any questions about this Cookie Notice, please contact us by email at privacy@unify.ai.

¹⁹<https://unify.ai/privacy#policy-index>